

Trusted, Timely, Science-Based

Get free content for your web sites and applications with CDC's Content Syndication service!

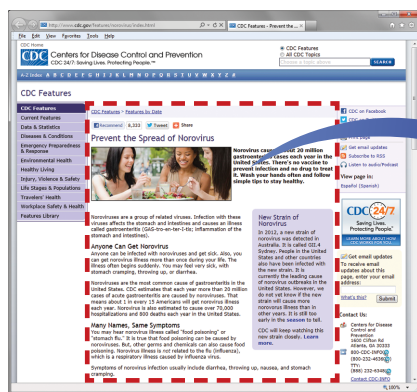
Syndication gives you the ability to add CDC content directly to your web site and apps. When content is updated at the source, those updates appear immediately on your site, saving you valuable time and ensuring that your information is as current as ours.

What are the Benefits?

Content Syndication...

- Provides a minimal-maintenance solution for keeping up-to-date, trusted, science-based information on your web site and apps.
- Allows you to maintain the look-and-feel of your site while supplementing local information with relevant information from CDC.
- Gives you choice and control of the topics and quantity of CDC content on your site.
- Provides access to CDC information without ever requiring your visitors to leave your web site or app.
- Allows you to use critical resources more efficiently. Syndicated content is updated automatically, freeing you from having to monitor CDC sites and cut-and-paste new information.

CDC's Web Site



Syndicated Content



Syndicated content displays within **your** web sites and applications.



Department of Health and Human Services
Centers for Disease Control and Prevention

It's as easy as 1, 2, 3!

Visit www.cdc.gov/syndication.

1. **Register:** You are always free to browse the site without registering, but when you register, you'll receive updates when content is added or when the site is enhanced. You'll also receive a unique Registration ID that is helpful for monitoring traffic to and from syndicated pages.
2. **Discover:** Find content that will complement and integrate with your site. CDC has information on many topics, including recent outbreaks, emergency preparedness, and healthy living.
3. **Get Content:** Add as many pages as you like to your list and when you are ready, use our site to get the syndication code. You can then paste the code directly into your web site. Need help? Contact us at IMTech@cdc.gov.

1 Register

Sign up and you'll receive a unique ID and email updates when new content is added.

2 Discover

Browse to find pages that will complement your site.

3 Get Content

Get syndication code and copy it into your site.

What CDC Partners Are Saying

"Content syndication makes our website more robust and timely. Syndicating content is easy and frees us from having to update sections of the site."

Racheal Odom
Arkansas Department of Health

"As we revised our website, we brainstormed ideas to make it more accessible, accurate and informative for the community. When we learned about the CDC's Did You Know? content, we felt it would be a great addition to our website. Health information is ever-evolving and this syndication tool helps keep our online visitors engaged and informed."

Corinn Dembkoski
City of Nashua, New Hampshire, Division of Public Health and Community Services

Get Help

Contact us at IMTech@cdc.gov. We'll help you get started!

www.cdc.gov/syndication